

Resolution for Latino Culturally Competent Media & Spanish Translated Media: State Elections
State Meeting - May 19, 2018

Whereas; the Arizona Democratic Party passed a resolution to strengthen cultural competence on September 23, 2017 and cultural sensitivity and language access are a components of a culturally competent organizationⁱ, and;

Whereas; at least 30.9% of people in Arizona are Hispanic or Latinoⁱⁱ, and;

Whereas; nationally, Arizona has the fourth largest Hispanic statewide population shareⁱⁱⁱ, and;

Whereas; of the those who speak a language other than English at home, 76 percent spoke Spanish^{iv} and;

Whereas; Spanish is projected to remain the most commonly spoken non-English language^v;

Therefore **BE IT RESOLVED**; that the Arizona Democratic Party shall institute a policy and business practice to use media that reflects an environment that is culturally appropriate, representative of a diverse electorate, and inclusive of Latinos; and

BE IT RESOLVED; that the Arizona Democratic Party shall institute a policy and business practice to use Spanish translated media for all State elections.

ⁱ“Cultural Competence.” *U.S. Department of Health and Human Services, Substance Abuse and Mental Health Services Administration (SAMHSA)*, last updated 11/10/2016, accessed August 8, 2017, <https://www.samhsa.gov/capt/applying-strategic-prevention/cultural-competence>

ⁱⁱ“Language Access Plan 2013.” *U.S. Department of Health and Human Services*, accessed March 26, 2018, <https://www.hhs.gov/sites/default/files/open/pres-actions/2013-hhs-language-access-plan.pdf>

ⁱⁱⁱ “Quick Facts, Arizona; People; Race and Hispanic Origin; Hispanic or Latino, percent, July 1, 2016.” *The United States Census Bureau*, accessed March 26, 2018, <https://www.census.gov/quickfacts/fact/table/AZ/PST045217>

ⁱⁱⁱ Gustavo Lopez and Renee Stepler, “Latinos in the 2016 Election: Arizona.” *PEW Research Center, Hispanic Trends*, January 19, 2016, accessed March 26, 2018, www.pewhispanic.org/fact-sheet/latinos-in-the-2016-election-arizona/.

^{iv} “Population and Housing Narrative Profile 2012-2016 American Community 5-Year Estimates, Language.” *United States Census Bureau*, accessed March 26, 2018, https://thedataweb.rm.census.gov/TheDataWeb_HotReport2/profile/2016/5yr/np01.hrml?SUMLEV=40&state=04

^v Jennifer M. Ortman and Hyon B. Shin, “Language Projections: 2010 to 2020.” Presented at the Federal Forecasters Conference, Washington, DC.”, *Social, Economic, and Housing Statistics Division, U.S. Census Bureau Population Division, U.S. Census Bureau*, April 21, 2011, accessed March 26, 2018, https://www.census.gov/hhes/socdemo/language/data/acs/Shin_Ortman_FFC2011_paper.pdf